



919-741-5000  
Winston-Salem, N.C. 27102

FI-10-G

March 4, 1993

ALL FIELD SALES PERSONNEL

SUBJECT: **ETS**

In January, the Environmental Protection Agency (EPA) released the final version of its risk assessment on environmental tobacco smoke (ETS). In that report, the EPA classified ETS as a known human carcinogen and claimed ETS is responsible for about 3,000 nonsmoker lung-cancer deaths each year.

To help you respond to any questions you might receive during the course of your normal business activities, the company has prepared the enclosed ETS "palm cards," similar to the Camel palm cards we distributed in December.

Please feel free to quote from these cards in response to questions about the company's views and opinions concerning ETS. These cards should not, however, be distributed to anyone on an unsolicited basis.

Your Division office will distribute additional cards.

Sincerely,

Yancey W. Ford, Jr.  
Executive Vice President - Sales

Attachment

G-1

"We work for smokers."

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